

CLIFTON PARK-HALFMOON PUBLIC LIBRARY 2012 ANNUAL REPORT

DISCOVER



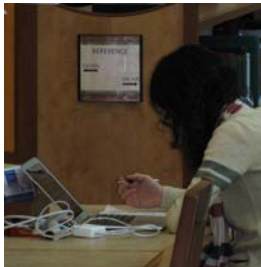
*Your Community Center
for Lifelong Learning*



EXPLORE



LEARN



GROW



DREAM



475 MOE ROAD
CLIFTON PARK, NY 12065
WWW.CPHLIBRARY.ORG
518.371.8622



FINANCIALS

2012 ANNUAL REPORT

2012 Revenues

| | |
|--------------------------|--------------------|
| Town of Clifton Park | \$2,542,898 |
| Town of Halfmoon | 1,108,242 |
| Division for Youth Grant | 3,600 |
| Grants | 11,634 |
| State Aid | 13,915 |
| Donations | 7,446 |
| Interest & Investments | 8,467 |
| Fees | 112,968 |
| Appropriated Funds | 62,127 |
| Total Revenues | \$3,871,297 |

2012 Expenses

| | |
|-----------------------|--------------------|
| Salaries | \$1,583,445 |
| Benefits | 436,169 |
| Collection | 320,037 |
| Building Operations | 483,226 |
| Supplies/Service | 100,514 |
| Professional Fees | 8,750 |
| Bond Payments | 939,156 |
| Total Expenses | \$3,871,297 |

FROM THE DIRECTOR'S DESK:

These are exciting times for public libraries. Despite what some pundits might have you think – public libraries are not in decline. In fact, the opposite is quite true.

Hundreds of people come through the doors of the Clifton Park-Halfmoon Public Library every day – each one with a unique purpose. Some are here for a traditional reason – to borrow a book. But public libraries are about so much more than books. Libraries are places where people gather and where information comes alive through learning and personal interaction. And that experience is different for every individual.

In 2012, the Clifton Park-Halfmoon Public Library was visited by 488,812 people which equates to nearly 9 visits to the Library for every person who lives in the district. Over 28,000 people came to the Library to attend programs. They checked out over 900,000 items. They met here to study, learn English, to collaborate or read a newspaper.

For the past few years, the Clifton Park-Halfmoon Public Library has been looking for ways to balance the traditional needs and operations of a public library with outreach to the wider community. In 2012, this meant focusing on technology education in response to the surge in use of e-readers and the continued demand for general digital literacy training.

In our increasingly digitally focused age, it is important to remember that we gain knowledge not just from the page (digital or print) but also from our interactions with other people. Recognizing this important fact, a number of community based fairs have been developed to assist local organizations in sharing their information. Volunteer fairs for adult and teens, a Senior's Information Expo and now in 2013, a Community Supported Agriculture Fair and Special Needs Resource Fair are just some of the ways the Library creates connections in the community. The Clifton Park-Halfmoon Public Library is your "Community Center for Lifelong Learning".

Regards,

Alex Gutelius, Director



FROM THE BOARD OF TRUSTEES:

In 1969, a group of concerned citizens established the Shenendehowa Free Library Association and opened a small library above what is now Key Bank on Route 9, with 3,300 donated and borrowed books. The commitment and dedication of those original library supporters and trustees continues unabated more than 40 years later with the current Clifton Park-Halfmoon Public Library Board of Trustees.

The Board of Trustees continues to focus on the implementation of the Long Range Strategic Plan, approved in November 2011. A number of working groups were developed, consisting of staff, trustees and members of the community. These working groups have focused on fiscal stewardship, communication with the community, the development of facility plans and the safety and security of staff and patrons. In order to effectively respond to the growing demand for services, the Trustees will be carefully examining all working group recommendations as they prioritize future Library services.

As the use of the Library continues to increase, the Board of Trustees strives to balance the demands of the community with appropriate fiscal stewardship. In 2012, the Board of Trustees

changed banking services in order to maximize interest earnings while minimizing costs. The Board also initiated debt refinancing of the bond on the Library building which will result in significant savings in interest payments. The process will be completed in early 2013.

The Trustees will continue to implement prudent, innovative financial management and funding strategies, enabling the Library to sustain and enhance the quality of staffing, collections, programs, services, facilities and technology that it provides to the Library District, and ensure the greatest possible value to the taxpayers of the District.

Clifton Park-Halfmoon Public Library Board of Trustees

Arnold Elman, President

Jason DiGianni, Vice President

Edwin Rodger, Treasurer

Mark Attmore

David Bissett

Megan Brown

John Cosgrove

David Golden

Maria McMunn

Christene Thurston

Russell Wise

Joseph Gaug, Esq. Attorney

THE FRIENDS OF THE LIBRARY:

The Friends of the Clifton Park-Halfmoon Public Library were increasingly busy during 2012. We are blessed with a large contingent of tireless Board members, Committee Chairs and Coordinators, and volunteers; a Board of Trustees with whom we collaborate easily; and a supportive Library management including Director Alex Gutelius and Kathy Adam, Assistant Director and FOL Liaison. We are dedicated to our efforts in support of the Library, and although we have many volunteers we can always use more. We invite the reader to find more about the Friends activities and initiatives through the 2012 Friends Annual Report, which is available at the Library.

Wilma Jozwiak, President



Highlights From 2012:

- Used Book Sale revenue increased 43%
- 2 Community Scholarships awarded
- Author Event, Dennis Lehane
- Get Out the Vote Campaign
- Hospitality at Library Programs
- Junior Friends started
- Membership Team formed
- Museum Pass program, increased usage
- Outreach
- Plant Swap and Sale
- Proctor's Tickets
- Travel Opportunities
- Two Towns-One Book, Clifton Park & Halfmoon Read!



2012 By the Numbers:

Visitors to our Library:

In 2012, nearly **half-a-million patrons** came to the Library and another **386,000** patrons visited the Library via the website, www.cphlibrary.org



Collection and Cardholders:

Nearly **20,000** new items were added to the collection in 2012 and **902,916** were borrowed. On average, the Library's **44,902** active cardholders borrowed 20 items each. **3,408** new library cards were issued last year.



Programs:

Last year over **28,000** people attended **1,083** programs for children, teens and adults. From preschool programs, to digital literacy classes, music programs and author visits, the Library offered an average of 20 programs every week of the year.



Reference Questions:

53,049 reference questions were answered in 2012. New eBook classes were developed to assist patrons learning this technology. During the **70** weekly service hours, staff help patrons in using public computers for online education, job searching and connecting with web resources for life needs.

Shared Resources:

In 2012, nearly **79,000** books, DVDs, CDs and audiobooks were shared via the inter-library loan system. This service seamlessly delivers materials to patrons and allows libraries to share resources, ultimately a savings to the taxpayer.



Public Computers:

The Library has **44** computers plus laptops for public use. Patrons used the computers nearly **68,000** times this past year. iPads were introduced in the Children's Library in 2012, exposing the Library's youngest patrons to touch screen technology through entertaining but educational apps.



Services:

The Library's two notaries completed **290** notarizations last year for community members. Staff participated in **47** outreach events bringing Library information and services into the community. Local groups held 257 meetings and programs at the Library in 2012.

